



graphic design PORTFOLIO



LOGO DESIGN



ITASCA
ECO INDUSTRIAL
PARK

INSPIRED PEOPLE. CREATIVE ENERGY.



Two Harbors, MINN
RUN • WALK • SKATE



SPOTT LAW OFFICE

LOGO DESIGN



DEEP

DULUTH ENERGY EFFICIENCY PROGRAM



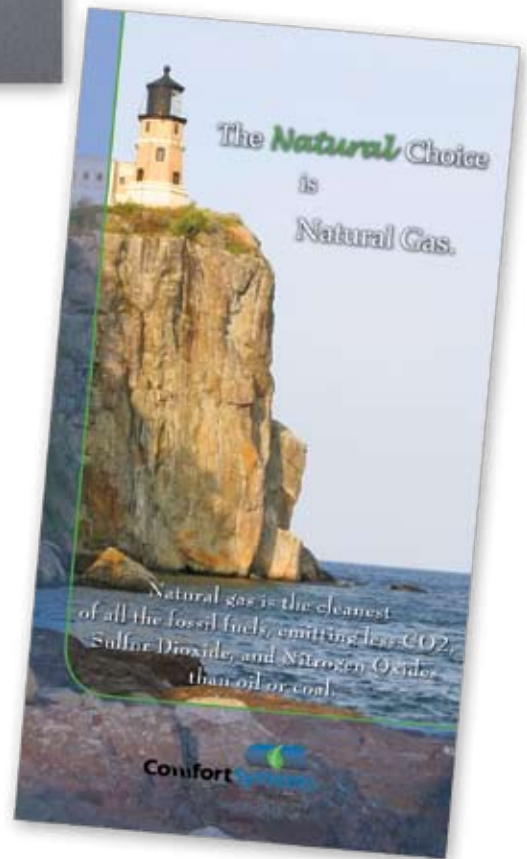
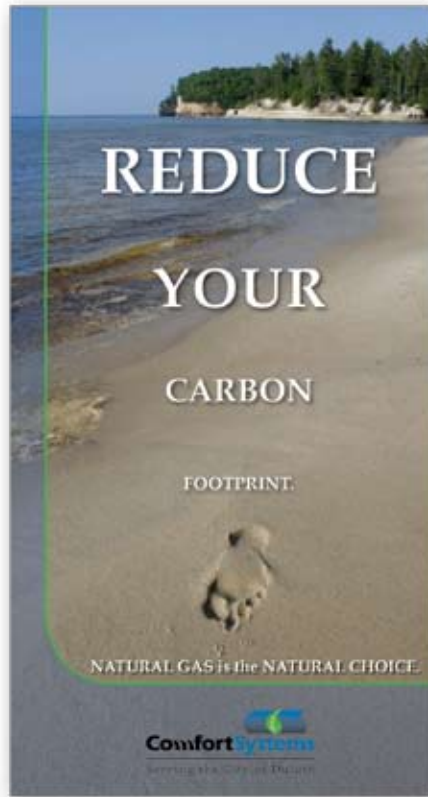
Clients: Commonground Construction
Luke Chiropractic & Wellness
3N6D Multimedia Art Experience

IDENTITY DEVELOPMENT



Letterhead Package and Viewbook Design
Client: Diamond Willow Advanced Care Assisted Living*

CAMPAIGN DEVELOPMENT



2' x 4' Banners promoting the environmental benefits of Natural Gas
Client: ComfortSystems (Designer: Chani Becker Agency: Carlson Media, Inc)

DIRECT MAIL



| | | |
|---|--|--|
| <p>☞ ☜</p> <p>Social Reception 5:30 pm in the Great Hall</p> <p>Music and a full cash bar featuring our signature Pink Ribbon Martinis</p> <p>Silent Auction "The Cure is in the Bag"</p> <p>Guests will have the opportunity to bid on bags of all varieties. Every bag contains a treasure.</p> <p>Tribute of Roses</p> <p>Honor a loved one by presenting a rose in their name. Please see the enclosed Tribute of Roses card for details and to place an order.</p> <p>☞ ☜</p> | <p>☞ ☜</p> <p>Thursday May 7, 2009 5:30 pm Radisson Hotel Duluth Harborview • 505 W. Superior Street</p> <p><i>An Evening of Hope</i></p> <p>American Cancer Society's Inaugural Gala A Benefit for Breast Cancer</p> <p>☞ ☜</p> <p>Black tie admired but not required. Guests are invited to show their support by including pink in their ensemble. Reserve your seats early using the enclosed reply card and envelope.</p> <p>Cost is \$75 per person. All net proceeds will be restricted to Breast Cancer. For tickets or more information, call Brenda Beard at 218-520-7027 or visit our website at www.aeveningofhope.org</p> | <p>Dinner following Social Reception at Top of the Harbor</p> <p>Enjoy live jazz, dance and music while gazing upon the exquisite views of the Duluth harbor at night.</p> <p>☞ ☜</p> <p>Four-Course Dinner Menu</p> <p>Spring Salad with Raspberry Vinaigrette Dressing Sorbet Tenderloin served with 2 Potatoes* Dessert</p> <p>*vegetarian option available</p> <p>☞ ☜</p> <p>Mystery Boxes & Keys for a Cure</p> <p>A surprise lies inside each Mystery Box and Keys for a Cure offers a chance to win while supporting the fight against breast cancer.</p> |
|---|--|--|

☞ ☜ PLEASE SEAT THE FOLLOWING GUESTS AT MY TABLE ☜ ☞
(List all first and last names)

1. (self) _____

2. _____

3. _____

4. _____

5. _____

6. _____

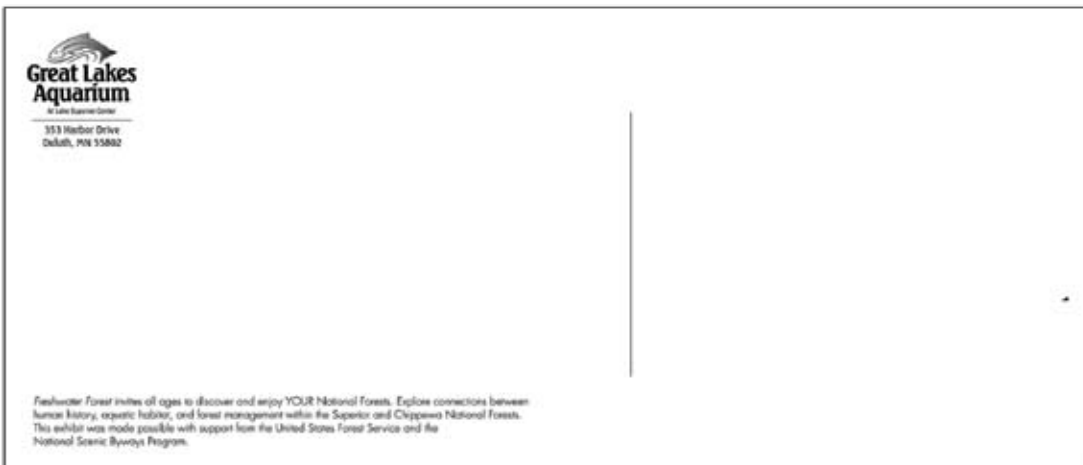
Tables of 10 are available upon request by calling 218-520-7027
Number of vegetarian meals needed at my table _____

Tribute of Roses

Please recognize _____

In memory of: _____

DIRECT MAIL



ANNUAL REPORTS

BUILDING A SUSTAINABLE COMMUNITY

2008 ANNUAL REPORT

LISC Duluth
DULUTH LOCAL INITIATIVES SUPPORT CORPORATION

TOTAL LISC INVESTMENT IN DULUTH \$60,877,405

JOBS CREATED 552

HOUSING UNITS DEVELOPED OR PRESERVED 798

BLOCKS OF URBAN AND STREETScape IMPROVEMENTS 72.5

CHILD CARE SPACES 116

BUILDING A SUSTAINABLE COMMUNITY

NEIGHBORHOOD PROFILE: LINCOLN PARK

"There is no such thing as a free lunch. It takes a neighborhood to make it happen. It takes a lot of people to make it happen." - Greg Eberhart, Mayor and Duluth City Council

HARRISON COMMUNITY CENTER
Block 1, 5
Duluth, Michigan, and made it possible for the Harrison Community Center to be built in September 2008. The neighborhood was able to get the zoning in place to allow for the center to be built. The center will be a place where people can get help with their housing, food, and other needs. The center will also be a place where people can get help with their housing, food, and other needs. The center will also be a place where people can get help with their housing, food, and other needs.

COMMUNITY SAFETY INITIATIVE
Block 1, 5
Duluth, Michigan, and made it possible for the Harrison Community Center to be built in September 2008. The neighborhood was able to get the zoning in place to allow for the center to be built. The center will be a place where people can get help with their housing, food, and other needs. The center will also be a place where people can get help with their housing, food, and other needs. The center will also be a place where people can get help with their housing, food, and other needs.

AFFORDABLE HOUSING
Block 1, 5
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HERITAGE SPORTS CENTER
Block 1, 5
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QUALITY EDUCATION
Block 1, 5
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BUSINESS DISTRICT IMPROVEMENTS
Block 1, 5
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LINCOLN PARK NEIGHBORHOOD MAP

ANNUAL REPORTS



2008 - 2009 FINANCIAL OVERVIEW

2008 - 2009 FINANCIAL OVERVIEW

GREAT LAKES AQUARIUM PROFIT & LOSS 2008 - 2009 COMPARISON

| Category | Jan-Dec 09 | Jan-Dec 08 |
|----------------------------------|------------------|------------------|
| INCOME | | |
| Admissions | 841,848 | 856,882 |
| Membership Income | 76,477 | 88,949 |
| Education Income | 83,296 | 87,219 |
| Operations | 23,854 | 81,928 |
| Retail Sales | 143,033 | 124,234 |
| Facility Rental & Special Events | 33,872 | 19,283 |
| Parking Income | 850,180 | 79,426 |
| Miscellaneous | 71,750 | 9,918 |
| EDM INCOME | 1,412,340 | 1,281,940 |
| COST OF GOODS SOLD | | |
| Cost of Sales | 71,328 | 51,399 |
| EDM COSTS | 71,328 | 51,399 |
| GROSS PROFIT | 1,341,012 | 1,230,541 |

GREAT LAKES AQUARIUM PROFIT & LOSS 2008 - 2009 COMPARISON

| Category | Jan-Dec 09 | Jan-Dec 08 |
|-----------------------------------|-----------------|-----------------|
| EXPENSE | | |
| Admin - Expenses | 235,260 | 244,200 |
| Admin/Grant Services - Payroll | 282,139 | 240,716 |
| Education - Expenses | 9,821 | 6,057 |
| Education - Payroll | 132,580 | 117,168 |
| Utilities - Expenses | 74,299 | 64,036 |
| Utilities - Payroll | 220,889 | 198,889 |
| Operations - Expenses | 551,075 | 528,247 |
| Operations - Payroll | 341,818 | 340,362 |
| Sp. Events/Ext. Retail - Expenses | 2,537 | 3,212 |
| Store - Expenses | 3,161 | 144 |
| Store - Payroll | 44,228 | 85,133 |
| Changing Exhibit Expenses | 17,108 | 36,528 |
| Depreciation Expense | 33,216 | 34,728 |
| EDM EXPENSES | 1,692,434 | 1,505,454 |
| NET OPERATING INCOME | -351,422 | -274,913 |
| OTHER INCOME/EXPENSE | | |
| Non-Year Possible Waterfall | 302,888 | 7,342 |
| Revenue for Operational Support | 200,000 | 300,000 |
| TOTAL OTHER INCOME | 502,888 | 307,342 |
| Net Other Income | 302,888 | 307,342 |
| NET INCOME | 151,466 | 32,429 |

BROCHURES



Safe Haven Shelter
for Battered Women
www.safehavenshelter.org
24-Hour Crisis and Help Line
218-728-6481

Family Justice Center
414 W. First Street, Duluth MN 55802
218-623-1000

Our Mission
Providing women and their children
with advocacy, safety, and
space to heal.

Help Stop The Violence
Safe Haven Shelter is always in need of
both monetary and in-kind donations.
Please visit our website for donation
information and volunteer opportunities.
www.safehavenshelter.org

Safe Haven Shelter

For help or information call:
218-728-6481
Toll Free: 1-877-880-3094
TTY: 218-730-2464
www.safehavenshelter.org

Rules for acceptance and participation in the program are the same for everyone without regard to RACE, COLOR, SEXUAL PREFERENCE OR ORIENTATION, NATIONAL ORIGIN, AGE OR PHYSICAL DISABILITIES.



The Facts

- Battering is a system of tactics used to gain power and control over a victim. Tactics often include physical and sexual violence, emotional abuse, manipulative behavior, economic control, threats to take the children, threats of suicide and animal abuse.
- Each year approximately fifteen hundred American women are murdered by intimate partners. One third of women's injuries arriving at our emergency rooms are no accident. Most are the result of deliberate acts of violence demonstrating who has power and control over the relationship and their partner. Each year medical expenses stemming from domestic violence total \$3 - \$5 billion.
- Businesses forfeit another \$3 billion in lost wages, sick leave, absenteeism and non-productivity.
- Approximately 50% of the homeless women and children are on the streets in this county due to violence in their homes.
- Research has shown, children who live in violent homes often act out at school, join gangs, use drugs and alcohol and/or end up in jail due to criminal assaults. These children are also much more likely as adults to be victims or abusers.
- A great percentage of law enforcement time is spent responding to domestic violence calls. Police consider these calls potentially dangerous, not just to the victims, but to themselves as well. Officers have lost their lives responding to domestic violence calls.

Domestic Violence is a National Epidemic

According to the Center for Disease Control, domestic violence is a national epidemic, not only adversely affecting the lives of victims and their children, but also affecting our community and society as a whole. American women have more to fear from the men they know and love or once loved, than from any stranger.

Support for Families Fleeing Domestic Violence

Safe Haven Shelter serves a seven-county area including St. Louis, Koochiching, Aitkin, Lake, Carlton, Itasca, and Cook Counties. We provide services and education for more than 1500 women and children annually. We also accept referrals from other regions and states.

- 24-hour emergency assistance for victims of battering
- Fully accessible temporary shelter for battered women and their children
- Legal advocacy and assistance with filing an Order for Protection or Harassment Order
- Community-based support/education groups for battered women
- Extensive referrals program for jobs, education, training services and permanent housing
- Parenting support and education groups
- Family activities
- Support during the process of grieving and life changes
- Volunteer opportunities

Community Education and Prevention

Safe Haven Shelter's Prevention/Community Education Program is available to help our community understand domestic violence, care for victims, hold perpetrators accountable, and raise children in an environment that supports equal, loving, and nonviolent relationships. The Prevention/Community Education Program provides presentations, trainings, workshops, and consultations to any audience on topics ranging from:

- The dynamics of domestic violence
- Primary prevention of domestic violence
- Workplace and institutional policies and practices
- Challenging norms and socialization that support domestic violence
- Cultivating healthy relationships

Women of all cultures, orientations, races, occupations, income levels and ages are battered . . . by husbands, boyfriends, lovers and partners.



Programs for Children

- Advocacy and support
- Tutoring and homework help
- Activities and field trips





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Freshwater Forest



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WEBSITE DESIGN



Duluth Grill Website Design

Dynamic Structural Steel Website Design

Upper Lakes Foods Website Design (Designer: Chani Becker Agency: Carlson Media, Inc)

ELECTRONIC MESSAGE DESIGN

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